

Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: CAREER SERVICES

Leader(s): DARCIE CAMPOS

Implementation Year: 2017-18

GOAL 1: Create, promote and navigate undergraduate students through a Four-Year Career Development Plan (Four Year Career Compass) from freshman to senior year with an emphasis on fully preparing students to define their career goals and ensuring they are career ready professionals by graduation.

Objective 1:	Rebrand existing programming to integrate the Four-Year Career Development Plan throughout; exploration, discovery, experience and presentation.
Action Items	<ul style="list-style-type: none"> • Develop monthly workshops that focus on each year of the compass. • Highlight Career Compass on Career Services landing page with drop down bar feature. • Continue to integrate the 4-year compass throughout OH days, orientation, and mini workshops. • Maintain network of faculty and advising professionals from across campus to ensure four-year career development plan continues to reflect timely steps towards degree completion and obtaining a career position in one's respective field.
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> • Will begin to assess on programming including compass workshops. • Can see if google analytics are up for compass once new landing page is implemented.
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> • All OCS staff are responsible for this objective
Milestones (Identify Timelines)	Throughout the year.
Desired Outcomes and Achievements (Identify results expected)	To have students better educated about the compass and how it will elevate their overall success if they adhere to each year.